

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant : Susumu Nakagawa  
Serial No. : 09/878,581  
Filed : June 11, 2001  
For : IMAGE CONTENT AND ADVERTISEMENT DATA  
PROVIDING METHOD, SYSTEM, AND APPARATUS  
Examiner : Sheleheda, James R.  
Art Unit : 2424  
Confirmation No. : 2762

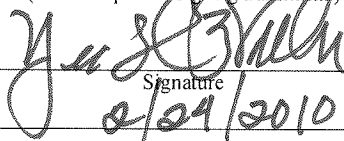
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**CERTIFICATE OF ELECTRONIC FILING**

I hereby certify that this correspondence is being transmitted via  
Electronic Filing Services on February 24, 2010.

Yedea H. Walker

(Name of person signing transmittal)

  
Signature  
2/24/2010  
Date of Signature

**AMENDMENT UNDER 37 C.F.R. § 1.111**

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**February 24, 2010**

Dear Sir:

This Amendment responds to the Office Action dated December 14, 2009 (Paper No. 20091208). Attached to this response is an Information Disclosure Statement. Please amend the above noted application as follows: